



### What is ActionCOACH?

ActionCOACH is the World's #1 business coaching firm. Currently, ActionCOACH has more than 1,000 offices in 39 countries.

Founded in 1993 by Australian-born entrepreneur Brad Sugars, ActionCOACH is one of the fastest growing franchises in the world.

### The Brand:

ActionCOACH offers executives and professionals an opportunity to leverage their extensive business experience and skill sets in a way that immediately helps and impacts owners and their businesses.

The company's proven and guaranteed system of business growth has helped thousands of companies achieve more profit, build better teams and help owners get more time for themselves with more than 3,500 strategies for business success.

ActionCOACH is uniquely positioned to offer these services to its clients. The company has been named the number one business coaching firm by Entrepreneur Magazine every year since 2004.

With hundreds of proven systems and strategies designed to offer a "business

re-education" to its clients, ActionCOACH Business Coaches work with more than 15,000 businesses and business owners every week.

It is also the only business coaching franchise to offer an exclusive "17 Week / 7 Point" Guarantee for its coaching programs.

In terms of results and return on investment (ROI) for ActionCOACH services, a recent study showed that for every \$1 spent on coaching programs, ActionCOACH clients saw a return of \$7.50.

With more than 250 offices in the Asia Pacific; 500 in the Americas, and 250 in Europe and Africa (including new offices in both China and India), ActionCOACH is a trusted business partner – one that is highly recommended by bankers, business organizations, community groups and major corporations.

### Current Clients:

Small-and-medium sized business owners looking for timely information that can immediately grow and add profit to their businesses.

Also, business owners looking for an alternative to conventional and costly business consulting services.

The average ActionCOACH client has annual revenues/turnover of between \$250,000 and \$25 million, with more than four employees.

### Competitive Set:

Primarily "independent" Business Coaches and consultants, in addition to other coaching franchises.



COACHING. NOT JUST FOR SPORTS.

[actioncoach.com](http://actioncoach.com)