

# IN THE NEWS...

## ActionCOACH™ Ranked 35 in the TOP 100 Global Franchises by Franchise Direct

**PRLog - Feb. 10, 2016 - LAS VEGAS** — ActionCOACH, the world's largest business coaching firm, has been awarded prestigious accolades by Franchise Direct. Each year, Franchise Direct ranks the foremost internationally-operating franchise companies from around the globe.

Franchise Direct's Top 100 Global Franchises list is the premier, research-only based ranking of the world's top 100 franchises.

The franchises that comprise the Top 100 Global Franchises stand out from thousands of franchises that have invested in international expansion strategies. The franchises were ranked using objective and measurable criteria, which includes:

### System size based on numbers of units:

- Revenue for the system
- Stability and growth
- Number of years in operation
- Market expansion

### The ranking is also based on:

- Best practices in support and training
- Environmental policy
- Social responsibility

In addition to these qualities, each of the franchises in the Top 100 have acquired and combined necessary language skills with cultural sensitivities to grow their respective businesses beyond their home borders. All of the Top 100 Global Franchises share the keys to business success at any level including: a well-defined business identity, a clear business plan, a commitment to training and support, sensitivity to environmental issues, and the ability to innovate to keep pace with ever-changing social and economic conditions. Furthermore, they do all of these things in more than one country by acquiring the necessary cultural sensitivities.

ActionCOACH, the world's largest business coaching firm, was established and founded in Brisbane, Australia by Brad Sugars in 1993 when the concept of business coaching was still in its infancy. Since franchising the company in 1997, Sugars has helped business coaching become more mainstream and has grown the company to more than 1000 business coaches and franchises operating in 59 countries.

ActionCOACH specializes in coaching small to medium sized businesses as well as executive teams and group coaching. ActionCOACH maintains its growth and strategic alliances by continual development of cutting-edge innovative technology, proven business processes and systems to add value, satisfaction and additional income streams for its franchisees.

To visit the Franchise Direct Top 100 Global Franchise Ranking List, please visit: [franchisedirect.com/top100globalfranchises](http://franchisedirect.com/top100globalfranchises)

